

Guardian was frustrated about working with a logistics platform that couldn't deliver effective load and ticketing management. They searched for a solution that truly met the needs of a bulk transportation provider.

ENTER WELLTRAX: THE SOLUTION THEY'D BEEN WAITING FOR.



THE CHALLENGE

As the trucking industry continued to advance, Guardian was faced with a dilemma - The mobile logistics "solution" they currently used couldn't keep up with the constant updates and demands of the industry. They were spending the majority of their time trying to adapt how they operate to a general transportation system instead of using a system that catered to their needs. Constant workarounds and roadblocks led to increased frustration and organizational inefficiency throughout their company. A new system was paramount to success.

THE SOLUTION



Guardian had tried to find a platform that catered to their specific needs, but after viewing 10+ demos in search of a replacement, it was beginning to look hopeless.

Eventually, the Guardian and Vertrax teams met, and Guardian agreed to one last demo viewing. During the demo, it became clear that Vertrax understood the industry.. Vertrax's product, Welltrax, was created specifically for the bulk transportation of commodities.

Guardian and Welltrax came to terms on pricing and went straight into deployment.

THE RESULT



Welltrax was the solution Guardian had been waiting for. "Welltrax has allowed our organization to operate as we felt it should," says Dylan Scott, Guardian's Transportation Manager. "We no longer have to adjust to our system. Welltrax adjusts to us."

Here are some of the areas where they saw immediate improvement:



No More Spreadsheets

Because of bad experiences from the past, Guardian was hesitant to move away from manual spreadsheet backups. They decided they would give Welltrax one month to prove itself. Within one week of implementation, Guardian felt comfortable enough to stop the redundant paper backups and let Welltrax be the sole repository for their reporting.



Smart, Driver-Friendly Software

From the driver standpoint, the previous platform Guardian was using didn't have validations around driver input. In Welltrax, if a driver's measurements are off, Welltrax will alert the driver with the specific input that is in error and not let them proceed until the problem is fixed. Welltrax is the drivers common sense filter with input validations around obvious checks that other platforms allow to slide through.



Reporting And Billing You Can Trust

Unlike their previous product, Welltrax can communicate the information captured by drivers in the field in real time. By performing over 30 data validations on the driver entries, Welltrax ensures the reported information is complete and accurate the first time.



No More Lost Loads and Tickets

Instead of a scattered method of load and ticket management, customers can put all of their information into one central location. Unlike their previous platform, with Welltrax you can see every step of the load no matter where the loads status is. Without the need transfer information from a spreadsheet to a platform and then back to a spreadsheet, Welltrax can show managers the status of their entire fleet without the risk of losing loads and tickets.